



# Unleashed asset intelligence in the AI-driven era

WITH CROWDED IGLOO

In today's fast-evolving business landscape, effective asset management is crucial for organisations aiming to boost efficiency and reduce costs. Crowded Igloo, a UK-based innovator, is revolutionising this field with its AI-powered software, delivering unmatched control, transparency, and performance for asset-centric businesses. Since its inception, Crowded Igloo has focused on building tailored platforms to meet diverse operational needs, including Computerised Maintenance Management (CMMS), Computer Aided Facilities Management (CAFM), and Enterprise Asset Management (EAM), empowering businesses to thrive in the AI-driven era.

Crowded Igloo's flagship platform harnesses artificial intelligence to simplify complex asset management processes. Its proprietary AI-powered multilingual database and applications operate seamlessly on any modern web-enabled device, offering real-time analytics and an intuitive interface. Supporting more than 120 languages, the platform reflects Crowded Igloo's commitment to global accessibility, and embracing diverse cultural requirements, the company has crafted a versatile, multicultural design that enhances user experiences worldwide.

A hallmark of Crowded Igloo is its rapid deployment model, achieving milestone-to-milestone implementation that defines a new industry benchmark. Combined with comprehensive modules for Customer Relationship Management (CRM), Supplier Relationship Management (SRM), and Supply Chain Management (SCM), this

## WORKS ON ANY DEVICE



efficiency allows businesses to adopt sophisticated solutions at a fraction of traditional costs. The platform's flexibility ensures it meets the unique needs of diverse industries, from manufacturing to facilities management.

As a proud member of the "made in the UK, sold to the world" global brand, Crowded Igloo drives global expansion through partnerships with forward-thinking clients and channel partners, enabling organisations worldwide to extend asset lifespans, cut maintenance expenses, and make confident, data-driven decisions. This user-centric design ensures businesses can manage assets with ease, regardless of their scale or location. This approach, coupled with its ability to transform complex data into actionable insights, empowers organisations to navigate asset management challenges effortlessly.

Crowded Igloo aspires to be a catalyst for business intelligence, continuously innovating to simplify asset management. Its platform not only optimises operations but also equips clients with the tools to anticipate market trends and adapt proactively. With a focus on scalability and adaptability, Crowded Igloo enables businesses to tackle global challenges while maintaining operational excellence.